

# COURSES IN ENGLISH\*

\*This list of courses is subject to change.

# FALL SEMESTER

# COURSES IN ENGLISH-FALL SEMESTER

## IMT-BS

To help you with the selection of your courses we have selected an overview of the different courses that are offered in English. If you have any questions regarding these courses, please contact the Academic Office directly.

- [Bachelor in Management and IT 2nd year \(B2\) – Fall Semester](#)
- [Integrated Master in Management M1 – Fall Semester](#)
- [Master of Science in International Management M1 – Fall Semester](#)
- [Master of Science in International Management M2 – Fall Semester](#)
- [Master of Science in Management of Innovation in the Digital Economy M1 – Fall Semester](#)
- [Master of Science in Management of Innovation in the Digital Economy M2 – Fall Semester](#)

# BACHELOR IN MANAGEMENT AND IT

## 2nd year (B2) – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
International Negotiation workshop	<a href="#">STR 2205</a>	24	5
Operations and Quality Management E-Logistics and integrated Supply Chain	<a href="#">OPM 2201</a>	24	4
New business models and digital world strategies	<a href="#">STR 2202</a>	24	5
E-business website management and digital marketing	<a href="#">STR 2203</a>	18	2
Geopolitics, International affairs and governance	<a href="#">HUM 2202</a>	18	2
The Knowledge and Information Society	<a href="#">ICT 2201</a>	12	2
International economics and globalization	<a href="#">ECO 2201</a>	12	2
Business ethics	<a href="#">HUM 2201</a>	12	2
English Course	<a href="#">ENG</a>	33	3
French courses	<a href="#">FLE 4100</a>	33	2
Intercultural Management	<a href="#">MAN 2206</a>	15	1
Accounting Level 2	<a href="#">ACC 2201</a>	21	3
Digital Marketing	<a href="#">MKT 2202</a>	18	2
Total		264	35

# INTEGRATED MASTER IN MANAGEMENT

## M1 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Financial Accounting in IFRS	<a href="#">ACC 4401</a>	21	3
Managerial Economics	<a href="#">ECO 4401</a>	21	3
Management Techniques & Human Resources	<a href="#">HRM 4401</a>	21	3
Business & Service Marketing	<a href="#">MKT 4401</a>	15	3
International Management Strategy	<a href="#">STR 4401</a>	21	3
Management of Innovation and Technologies	<a href="#">STR 4405</a>	15	2
Programming	<a href="#">INF 4402</a>	21	3
LANs, Services and Interconnection	<a href="#">TEL 4401</a>	21	3
Information System Analysis & Design	<a href="#">MIS 4401</a>	21	3
French as a Foreign Language	<a href="#">FLE 2A 1</a>	36	3
Humanities	<a href="#">HUM4400 1S</a>	18	2
Introduction to French Culture(s) and Society	<a href="#">HUM 4401</a>	36	3
Total		267	34

# MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

## M1 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Marketing Management	<a href="#"><u>MKT 7003</u></a>	24	3
Human Resources Management	<a href="#"><u>HRM 7002</u></a>	24	3
Personal Development and Communication Skills (Part I)	<a href="#"><u>MAN 7901</u></a>	15	1
Strategic Management	<a href="#"><u>STR 7001</u></a>	24	3
Operations Management	<a href="#"><u>OPM 7001</u></a>	24	3
Managerial Economics	<a href="#"><u>ECO 7001</u></a>	24	3
Accounting and Finance	<a href="#"><u>FIN 7001</u></a>	24	3
International Business Law	<a href="#"><u>LAW 7001</u></a>	21	3
Management Information Systems	<a href="#"><u>MIS 7001</u></a>	24	3
Business Ethics & Sustainable Development	<a href="#"><u>MAN 7005</u></a>	21	3
French as a Foreign Language	<a href="#"><u>FLE 7001</u></a>	33	2
Introduction to French Culture(s) and Society	<a href="#"><u>HUM 4401</u></a>	36	3
Total		294	33

# MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

## M2 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Data Analysis and Quantitative Technique	<a href="#">OPM 7004</a>	24	1,5
Research Methodology	<a href="#">RES 7001</a>	22	1,5
Global Strategy Simulation	<a href="#">STR 7003</a>	18	1,5
Working and Leading in High-Performance Teams	<a href="#">MAN 7004</a>	27	3
Organisational Change and Design	<a href="#">MAN 7008</a>	27	2
Negotiation and Conflict Management	<a href="#">MAN 7009</a>	18	1
Global Project Management	<a href="#">RES 7003</a>	24	2
Problem Solving and Design Thinking	<a href="#">MAN 7003</a>	24	2
Workshop in Finance	<a href="#">RES 7006</a>	12	1
Workshop in Economics	<a href="#">ECO 7002</a>	24	2
Workshop in Green HRM	<a href="#">MAN 7011</a>	36	3
Blockchain Technologies	<a href="#">MIS 7003</a>	24	2
Sales Force	<a href="#">MKT 7011</a>	24	2
HR Analytics	<a href="#">HRM 7003</a>	24	2
Entrepreneurship and Frugal Innovation	<a href="#">MAN 7012</a>	24	2
Business Communication	<a href="#">MAN 7903</a>	18	1,5
French as a Foreign Language	<a href="#">FLE 7003</a>	36	2
Introduction to French Culture(s) and Society	<a href="#">HUM 4401</a>	33	3
Total		439	35

# MASTER OF SCIENCE IN MANAGEMENT OF INNOVATION IN THE DIGITAL ECONOMY

## M1 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Marketing Management	<a href="#">MKT 7003</a>	24	3
Human Resources Management	<a href="#">HRM 7002</a>	24	3
Personal Development and Communication Skills (Part I)	<a href="#">MAN 7901</a>	15	1
Strategic Management	<a href="#">STR 7001</a>	24	3
Operations Management	<a href="#">OPM 7001</a>	24	3
Managerial Economics	<a href="#">ECO 7001</a>	24	3
Accounting and Finance	<a href="#">FIN 7001</a>	24	3
International Business Law	<a href="#">LAW 7001</a>	21	3
Management Information Systems	<a href="#">MIS 7001</a>	24	3
Business Ethics & Sustainable Development	<a href="#">MAN 7005</a>	21	3
French as a Foreign Language	<a href="#">FLE 7001</a>	33	2
Introduction to French Culture(s) and Society	<a href="#">HUM 4401</a>	36	3
Total		270	33



# MASTER OF SCIENCE IN MANAGEMENT OF INNOVATION IN THE DIGITAL ECONOMY

## M2 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Competitive advantage theories	<a href="#">STR 7502</a>	27	2,5
Creativity and Design Thinking	<a href="#">MAN 7501</a>	36	3
Market Research for Innovation	<a href="#">MKT 5801</a>	36	3
Business Analytics and Tools (growth hacking)	<a href="#">STR 7501</a>	36	3
Business Modelling and service Design	<a href="#">STR 5801</a>	24	2
Sectoral analysis and Innovation	<a href="#">STR 5803</a>	27	2,5
Digital innovation strategies	<a href="#">STR 5804</a>	36	3
Research Seminar	<a href="#">PRO 7501</a>	18	1
Research design (pre-thesis)	<a href="#">PRO 7502</a>	44	4
French as a Foreign Language	<a href="#">FLE 7001</a>	36	2
Fundamentals of Digital Marketing	<a href="#">MKT 7506</a>	24	2
Digital economy current issues	<a href="#">STR 7505</a>	24	2
Measuring sustainable development	<a href="#">ECO 7501</a>	18	1
Introduction to French Culture(s) and Society	<a href="#">HUM 4401</a>	33	3
Total		419	34

# SPRING SEMESTER

# COURSES IN ENGLISH-SPRING SEMESTER

## IMT-BS

To help you with the selection of your courses we have selected an overview of the different courses that are offered in English. If you have any questions regarding these courses, please contact the Academic Office directly.

- [Integrated Master in Management M1 – Spring Semester](#)
- [Master of Science in International Management M1 – Spring Semester](#)
- [Master of Science in Management of Innovation in the Digital Economy M1 – Spring Semester](#)

# INTEGRATED MASTER IN MANAGEMENT

## M1 – Spring Semester

SPRING SEMESTER	CODE	HOURS	CREDITS
Information System Project Management	<a href="#">MIS 4402</a>	21	3
Law for communication and Information Technology	<a href="#">LAW 4401</a>	18	2
Relational Data Bases	<a href="#">INF 4401</a>	21	2
Humanities	<a href="#">HUM4400_2S</a>	18	2
Business Plan Challenge	<a href="#">ENT 4401</a>	30	4
French as a foreign language	<a href="#">FLE_2A_2</a>	33	3
Introduction to French Culture(s) and Society	<a href="#">HUM 4402</a>	36	3
Research Methodology	<a href="#">RES 4401</a>	9	1
<b>Elective Courses - Period 1</b>			
You can select only one course from this list			
V2A _ DF: Digital Finance	<a href="#">FIN 4804</a>	45	5
V2A_CSR: Corporate Social Responsibility	<a href="#">MAN 4804</a>	45	5
<b>Elective Courses - Period 2</b>			
You can select only one course from this list			
V2A_SCM: Global Supply Chain Management	<a href="#">OPM 4801</a>	54	6
V2A_DQ: Digital Intelligence	<a href="#">MIS 4801</a>	54	6
V2A_DE:Digital Economics	<a href="#">ECO 4801</a>	54	6
V2A_DS: Digital Strategy	<a href="#">STR 4804</a>	54	6
<b>Total-Spring Semester</b>		<b>285</b>	<b>31</b>

# MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

## M1 – Spring Semester

SPRING SEMESTER	CODE	HOURS	CREDITS
Strategic Marketing in the Information Age	<a href="#"><u>STR 7002</u></a>	24	3
B2B Marketing in the Information Age	<a href="#"><u>MKT 7002</u></a>	24	3
Global Information and International Marketing (part 2)	<a href="#"><u>MKT 7004</u></a>	24	3
Management of Innovation and Change	<a href="#"><u>MAN 7002</u></a>	15	2
Global Human Resources Management	<a href="#"><u>HRM 7001</u></a>	24	3
International Business	<a href="#"><u>MKT 7001</u></a>	24	3
Supply Chain Management Tactics and Operations	<a href="#"><u>OPM 7005</u></a>	15	1
Global Logistics and Operations	<a href="#"><u>OPM 7002</u></a>	15	1
Information Technology and Total Quality Management	<a href="#"><u>MIS 7011</u></a>	15	1,5
Case Workshop in Finance I	<a href="#"><u>RES 7005</u></a>	15	1
Personal Development and Communication Skills (part 2)	<a href="#"><u>MAN 7902</u></a>	15	1
Business Plan Challenge	<a href="#"><u>ENT 7001</u></a>	21	5,5
French as a Foreign Language	<a href="#"><u>FLE 7002</u></a>	36	2
Introduction to French Culture(s) and Society	<a href="#"><u>HUM 4402</u></a>	36	3
Total		303	33

# MASTER OF SCIENCE IN MANAGEMENT OF INNOVATION IN THE DIGITAL ECONOMY

## M1 – Spring Semester

SPRING SEMESTER	CODE	HOURS	CREDITS
Fundamentals of Statistics	<a href="#">QUA 7003</a>	Self-learning course	1
Applications of Statistics ( <b>to take that course we recommend you to take QUA 7003 as well</b> )	<a href="#">QUA 7001</a>	21	2
Introduction to French Culture(s) and Society	<a href="#">HUM 4402</a>	36	3
Relational Data Bases	<a href="#">INF 4401</a>	21	2
Finance Analytics	<a href="#">FIN 7002</a>	15	2
Business Plan Challenge	<a href="#">ENT 4401</a>	30	4
French as a foreign language	<a href="#">FLE 2A 2</a>	36	3
Research Methodology	<a href="#">RES 7501</a>	21	2
Data Analysis and BIG Data ( <b>to take that course you must take QUA 7001 as well</b> )	<a href="#">QUA 7002</a>	30	2
Personal Development and Communication Skills (Part 2)	<a href="#">MAN 7902</a>	15	1
<b>Elective Courses -Period 1</b>	<b>CODE</b>	<b>HOURS</b>	<b>CREDITS</b>
You can select only one course from this list			
V2A _ DF: Digital Finance	<a href="#">FIN 4804</a>	45	5
V2A_CSR: Corporate Social Responsibility	<a href="#">MAN 4804</a>	45	5
<b>Elective Courses -Period 2</b>	<b>CODE</b>	<b>HOURS</b>	<b>CREDITS</b>
You can select only one course from this list			
V2A_SCM: Global Supply Chain Management	<a href="#">OPM 4801</a>	54	6
V2A_DQ: Digital Intelligence	<a href="#">MIS 4801</a>	54	6
V2A_DE:Digital Economics	<a href="#">ECO 4801</a>	54	6
V2A_DS: Digital Strategy	<a href="#">STR 4804</a>	54	6
<b>Total-Spring Semester</b>		<b>324</b>	<b>33</b>



# CONTACTS :

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