

COURSES IN ENGLISH*

*This list of courses is subject to change.



FALL SEMESTER

COURSES IN ENGLISH-FALL SEMESTER

IMT-BS

To help you with the selection of your courses we have selected an overview of the different courses that are offered in English. If you have any questions regarding these courses, please contact the Academic Office directly.

- Bachelor in Management and IT 2nd year (B2) – Fall Semester
- Integrated Master in Management M1* – Fall Semester
- Master of Science in International Business M1* – Fall Semester
- Master of Science in International Business – Fall Semester
- Master of Science in Management of Innovation in the Digital Economy M1* – Fall Semester
- Master of Science in Management of Innovation in the Digital Economy M2 – Fall Semester

** Bachelor students can follow all first year Master level programs during their exchange at IMT-BS.*

BACHELOR IN MANAGEMENT AND IT

2nd year (B2) – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
International Negotiation workshop	STR 2205	24	5
Operations and Quality Management E-Logistics and integrated Supply Chain	OPM 2201	24	4
New business models and digital world strategies	STR 2202	24	5
E-business website management and digital marketing	STR 2203	18	2
Geopolitics, International affairs and governance	HUM 2202	18	2
The Knowledge and Information Society	ICT 2201	12	2
International economics and globalization	ECO 2201	12	2
Business ethics	HUM 2201	12	2
English Course	ENG	33	3
French courses	FLE 4100	33	2
Intercultural Management	MAN 2206	15	1
Accounting Level 2	ACC 2201	21	3
Digital Marketing	MKT 2202	18	2
Total		264	35

INTEGRATED MASTER IN MANAGEMENT

M1* – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Financial Accounting in IFRS	ACC 4401	21	3
Managerial Economics	ECO 4401	21	3
Management Techniques & Human Resources	HRM 4401	21	3
Business & Service Marketing	MKT 4401	15	3
International Management Strategy	STR 4401	21	3
Management of Innovation and Technologies	STR 4405	15	2
Programming	INF 4402	21	3
LANs, Services and Interconnection	TEL 4401	21	3
Information System Analysis & Design	MIS 4401	21	3
French as a Foreign Language	FLE 2A 1	36	3
Humanities	HUM4400 1S	18	2
Introduction to French Culture(s) and Society	HUM 4401	36	3
Total		267	34

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MASTER OF SCIENCE IN INTERNATIONAL BUSINESS

M1* – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Marketing Management	<u>MKT 7003</u>	24	3
Human Resources Management	<u>HRM 7002</u>	24	3
Personal Development and Communication Skills (Part I)	<u>MAN 7901</u>	15	1
Strategic Management	<u>STR 7001</u>	24	3
Operations Management	<u>OPM 7001</u>	24	3
Managerial Economics	<u>ECO 7001</u>	24	3
Accounting and Finance	<u>FIN 7001</u>	24	3
International Business Law	<u>LAW 7001</u>	21	3
Management Information Systems	<u>MIS 7001</u>	24	3
Business Ethics & Sustainable Development	<u>MAN 7005</u>	21	3
French as a Foreign Language	<u>FLE 7001</u>	33	2
Introduction to French Culture(s) and Society	<u>HUM 4401</u>	36	3
Total		294	33

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MASTER OF SCIENCE IN INTERNATIONAL BUSINESS

M2 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Data Analysis and Quantitative Technique	OPM 7004	24	1,5
Research Methodology	RES 7001	22	1,5
Global Strategy Simulation	STR 7003	18	1,5
Working and Leading in High-Performance Teams	MAN 7004	27	3
Organisational Change and Design	MAN 7008	27	2
Negotiation and Conflict Management	MAN 7009	18	1
Global Project Management	RES 7003	24	2
Problem Solving and Design Thinking	MAN 7003	24	2
Workshop in Finance	RES 7006	12	1
Workshop in Economics	ECO 7002	24	2
Workshop in Green HRM	MAN 7011	36	3
Blockchain Technologies	MIS 7003	24	2
Sales Force	MKT 7011	24	2
HR Analytics	HRM 7003	24	2
Entrepreneurship and Frugal Innovation	MAN 7012	24	2
Business Communication	MAN 7903	18	1,5
French as a Foreign Language	FLE 7003	36	2
Introduction to French Culture(s) and Society	HUM 4401	33	3
Total		439	35

MASTER OF SCIENCE IN MANAGEMENT OF INNOVATION IN THE DIGITAL ECONOMY

M1* – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Marketing Management	MKT 7003	24	3
Human Resources Management	HRM 7002	24	3
Personal Development and Communication Skills (Part I)	MAN 7901	15	1
Strategic Management	STR 7001	24	3
Operations Management	OPM 7001	24	3
Managerial Economics	ECO 7001	24	3
Accounting and Finance	FIN 7001	24	3
International Business Law	LAW 7001	21	3
Management Information Systems	MIS 7001	24	3
Business Ethics & Sustainable Development	MAN 7005	21	3
French as a Foreign Language	FLE 7001	33	2
Introduction to French Culture(s) and Society	HUM 4401	36	3
Total		270	33

** Bachelor students can follow all first year Master level programs during their exchange at IMT-BS.*

MASTER OF SCIENCE IN MANAGEMENT OF INNOVATION IN THE DIGITAL ECONOMY

M2 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Competitive advantage theories	STR 7502	27	2,5
Creativity and Design Thinking	MAN 7501	36	3
Market Research for Innovation	MKT 5801	36	3
Business Analytics and Tools (growth hacking)	STR 7501	36	3
Business Modelling and service Design	STR 5801	24	2
Sectoral analysis and Innovation	STR 5803	27	2,5
Digital innovation strategies	STR 5804	36	3
Research Seminar	PRO 7501	18	1
Research design (pre-thesis)	PRO 7502	44	4
French as a Foreign Language	FLE 7001	36	2
Fundamentals of Digital Marketing	MKT 7506	24	2
Digital economy current issues	STR 7505	24	2
Measuring sustainable development	ECO 7501	18	1
Introduction to French Culture(s) and Society	HUM 4401	33	3
Total		419	34



SPRING SEMESTER

COURSES IN ENGLISH-SPRING SEMESTER

IMT-BS

To help you with the selection of your courses we have selected an overview of the different courses that are offered in English. If you have any questions regarding these courses, please contact the Academic Office directly.

- [Integrated Master in Management M1* – Spring Semester](#)
- [Master of Science in International Business M1* – Spring Semester](#)
- [Master of Science in Management of Innovation in the Digital Economy M1* – Spring Semester](#)

** Bachelor students can follow all first year Master level programs during their exchange at IMT-BS.*

INTEGRATED MASTER IN MANAGEMENT (M1)*

** Bachelor students can follow all first year Master level programs during their exchange at IMT-BS.*

SPRING SEMESTER	CODE	HOURS	CREDITS
Information System Project Management	MIS 4402	21	3
Law for communication and Information Technology	LAW 4401	18	2
Relational Data Bases	INF 4401	21	2
Humanities	HUM4400_2S	18	2
Business Plan Challenge	ENT 4401	30	4
French as a foreign language	FLE 2A_2	33	3
Introduction to French Culture(s) and Society	HUM 4402	36	3
Research Methodology	RES 4401	9	1
Elective Courses - Period 1 You can select only one course from this list	CODE	HOURS	CREDITS
V2A_DF : Digital Finance	FIN 4804	45	5
V2A_CSR : Corporate Social Responsibility	MAN 4804	45	5
Elective Courses - Period 2 You can select only one course from this list	CODE	HOURS	CREDITS
V2A_DQ: Digital Intelligence	MIS 4801	54	6
V2A_SCM : Global Supply Chain Management	OPM 4801	54	6
V2A_DE : Digital Economics	ECO 4801	54	6
V2A_DS : Digital Strategy	STR 4804	54	6
Total-Spring Semester		285	31

MASTER OF SCIENCE IN INTERNATIONAL BUSINESS (M1)*

** Bachelor students can follow all first year Master level programs during their exchange at IMT-BS.*

SPRING SEMESTER	CODE	HOURS	CREDITS
Strategic Marketing in the Information Age	STR 7002	24	3
B2B Marketing in the Information Age	MKT 7002	24	3
Global Information and International Marketing (part 2)	MKT 7004	24	3
Management of Innovation and Change	MAN 7002	15	2
Global Human Resources Management	HRM 7001	24	3
International Business	MKT 7001	24	3
Supply Chain Management Tactics and Operations	OPM 7005	15	1
Global Logistics and Operations	OPM 7002	15	1
Information Technology and Total Quality Management	MIS 7011	15	1,5
Case Workshop in Finance I	RES 7005	15	1
Personal Development and Communication Skills (part 2)	MAN 7902	15	1
Business Plan Challenge	ENT 7001	21	5,5
French as a Foreign Language	FLE 7002	36	2
Introduction to French Culture(s) and Society	HUM 4402	36	3
Total		303	33

MASTER OF SCIENCE IN MANAGEMENT OF INNOVATION IN THE DIGITAL ECONOMY (M1)*

** Bachelor students can follow all first year Master level programs during their exchange at IMT-BS.*

SPRING SEMESTER	CODE	HOURS	CREDITS
Fundamentals of Statistics	QUA 7003	Self-learning course	1
Applications of Statistics (to take that course we recommend you to take QUA 7003 as well)	QUA 7001	21	2
Introduction to French Culture(s) and Society	HUM 4402	36	3
Relational Data Bases	INF 4401	21	2
Finance Analytics	FIN 7002	15	2
Business Plan Challenge	ENT 4401	30	4
French as a foreign language	FLE 2A 2	36	3
Research Methodology	RES 7501	21	2
Data Analysis and BIG Data (to take that course you must take QUA 7001 as well)	QUA 7002	30	2
Personal Development and Communication Skills (Part 2)	MAN 7902	15	1
Elective Courses - Period 1 You can select only one course from this list	CODE	HOURS	CREDITS
V2A_DF : Digital Finance	FIN 4804	45	5
V2A_CSR : Corporate Social Responsibility	MAN 4804	45	5
Elective Courses - Period 2 You can select only one course from this list	CODE	HOURS	CREDITS
V2A_DQ: Digital Intelligence	MIS 4801	54	6
V2A_SCM : Global Supply Chain Management	OPM 4801	54	6
V2A_DE : Digital Economics	ECO 4801	54	6
V2A_DS : Digital Strategy	STR 4804	54	6
Total-Spring Semester		324	33



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